

MEDIA KIT · 2026

Becoming *Yanisa*

Ya fav unfiltered auntie ✨ Mom of four, military wife, and a Miami girl living on Oʻahu. Real life, real bodies, no filters. Lifestyle, body positivity, family, local food and island events.

IG @becomingyanisa **TikTok** @becomingyani **FB** becomingyanisa

134K+	120K	10.4K	4K
Total community	Instagram	TikTok	Facebook

Audience

80%+ women and about 90% US on both platforms, with 25–34 as my biggest age group.

INSTAGRAM	followers
Women	91.9%
US-based	89.1%
Ages 25–34	41.5%
Ages 35–44	29.2%
Ages 18–24	18.0%

TIKTOK	viewers, Nov 11–17
Women	83%
US-based	89.7%
Ages 25–34	47.4%
Ages 18–24	31.3%

Source: Instagram Insights & TikTok Analytics, November 2026

Who I work with

Businesses · Restaurants · Small local businesses · Community charities · Events · Community fairs · Brands

What I offer

- Instagram Reels & Stories
- TikTok & Facebook cross-posting
- Restaurant, food & local business features
- Event, fair & market appearances (Oʻahu)
- Charity & community fundraiser promotion

Brands I've worked with

Inia · Ozchin · Hash Stash · Hemperco · HydroJug · Hi Snaps · Kawli Kingdom

VIP guest at

Na Lehua Market · Waikai Market · Keiki Construction Truck Jamboree







